

FOREWORD



Research4Life exists to cultivate an inclusive, diverse and equitable scholarly environment which enables researchers from lower income countries to address societal challenges.

The global research landscape has evolved rapidly in the past decades: the UN Sustainable Development Goals, the incredible growth of Open Access, the coronavirus pandemic and the rise in research from the Global South have all fueled this evolution.

At the same time, the divide between high and low income countries has widened, and challenges facing researchers in the Global South are growing exponentially: their participation in the science ecosystem has never been more crucial — along with the need to carve out a more equitable space in the scholarly research ecosystem.

This is the mission of Research4Life, to share knowledge, improve teaching, research and policy-making, provide equal access to intellectual capital and support sustainable growth for all communities around the world.

By becoming a member of Friends of Research4Life you will be directly supporting the United Nations Sustainable Development Goals' vision of an inclusive and equitable world. It is a big challenge. But together, we can do it.

Richard Gedye President of the Board of Directors Friends of Research4Life





MEMBERSHIP PROGRAM

2025

For the past 20 years Research4Life has sought to bridge the digital research divide for researchers, librarians, doctors, policymakers and many others in lower income countries.

The most recent <u>User Reviews</u> demonstrated that, despite currently serving 11,500+ institutions, Research4Life has only reached a small fraction of its potential in terms of awareness, reach, usage and impact due to severe underresourcing. While the Partnership has accomplished a tremendous amount through volunteer efforts and in-kind contributions, scaling-up remains challenging.

Access to research, training, tools and professional information stimulates economic and social development. Friends of Research4Life aims to create more opportunities for Research4Life to expand its content, extend training programs and, vitally, to reach a growing audience in the Global South.

Many hurdles remain in place for researchers in the Global South and there is growing urgency to increase research participation from underrepresented researchers as both consumers and producers of knowledge — working towards the UN Sustainable Development Goals.

Our role is critical to the development of evidence-based policies and investment priorities. Friends of Research4Life offers our members, users and supporters of Research4Life the opportunity to contribute to the creation of a diverse and inclusive and equitable research ecosystem for all.

Join us today.



I can't imagine being able to do my research without Research4Life. Neurosurgery is a rapidly evolving field, and Research4Life allows me to read what I need to be able to stay up to date.

Dr. Pratyush Shrestha Upendra Devkota Memorial National Institute of Neurological and Allied Sciences Nepal



Global ambassador \$75,000

Suggested for \$500M+ revenue companies and organizations

- Recognized as an international leader
- Video storytelling opportunity to share your business commitment
- Media release
- Opportunity to participate in an annual Research4Life leadership forum
- Logo recognition in all materials
- Certificate of Recognition
- All items listed below

Envoy partner \$25,000

Suggested for \$50M - \$499M revenue companies, organizations and Doctoral Universities

- Invitation to annual sponsorship opportunities and events
- Print story detailing business commitment
- Website logo placement
- Certificate of Recognition
- All items below

Visionary partner \$5,000

Suggested for \$5M - \$49.99M revenue companies, organizations and Educational Institutions

- Invitation to offer a quote in our print copy/website
- Website logo placement
- All items below

Member \$1,000

Suggested for companies and organizations under \$5M revenue

- Join in building an informed and equitable research community throughout low- and middle-income countries around the world
- Recognized on our website

OTHER SUPPORT OPPORTUNITIES

UNDERWRITING OPPORTUNITIES

Another significant way you can support Friends of Research4Life is through a special gift that ensures our work will continue, while recognizing your particular area of interest. We gratefully acknowledge your support in this way and would be pleased to talk with you further to align your interests and our current needs.

Please contact us via the information noted on the back.

EVENT SPONSORING

Become a valued support of forums and public events. We are pleased to provide a current listing of upcoming events, or check our website at www.research4life.org for opportunities.

MATCHING GIFT

Many companies match their employees' charitable contributions. We hope you will encourage your employees to support us through a matching gifts program and support the recognition their company leadership provides. If you would like more information or assistance in setting up such a program, we would be pleased to assist you.

WAYS TO GIVE

Gifts to Research4Life may be made by check, credit card, bank transfer, or securities transfer of general investment stock. We are not able to accept company closely held securities. Please make checks payable to: Friends of Research4Life.

You may utilize the enclosed donation form or donate directly at: www.friendsofresearch4life.org/donations/donation-form. For securities, please contact us for assistance.

Friends of Research4Life is a 501 (c)(3) tax deductible organization, #85-3005032.

STRATEGIC OBJECTIVES

TOWARDS 2030

Research4Life's strategic objectives align strongly with the United Nations Decade of Action for accelerating the Sustainable Development Goals. The UN has increasingly recognized the importance of making the scientific process more transparent, inclusive and democratic: by making research accessible and increasing research participation, we are actively supporting the achievement of the Goals.

Through our <u>strategic priorities to 2030</u>, we have sought to create a new vision for Research4Life which fully integrates users from the Global South.

- Centricity of researcher lifecycle: Develop new services to increase publishing output and scholarly communication
- Content and the SDGs: Provide content that researchers need across all 17 SDGs areas
- Continued usage: Increase usage of content and services
- Seamless user journey: Guarantee state of the art technology to serve our communities
- Equitable participation: Embed mechanisms for representation throughout the governance structure
- · High-performing structure: Ensure efficient and professionalized running of Research4Life
- Sustainable funding: Evolve new funding streams and strengthen existing ones to create a modern fit-for-purpose organization



THEORY OF CHANGE

2030 GOAL

An inclusive, diverse and equitable scholarly communications environment that enables all global researchers to address societal challenges.

IMPACT

Lower income country researchers are actively participating in research communications by publishing in peer reviewed journals, including Open Access, and are fully represented across editorial roles in publications worldwide, experiencing a level playing field.



WIDER BENEFITS

- High quality research access and productivity will build capacity within lower income countries.
- Global research exchange and collaboration (South-North-South) will enrich future research quality and direction.
- Partners and donors will achieve their mission to contribute to a genuinely equitable open scholarship ecosystem, fulfilling SDG17: Partnership for the Goals.

MEASURABLE OUTCOMES

- Increased engagement and high usage of Research4Life resources by lower income country researchers.
- Significant growth and impact of publishing activity, including Open Access, by Global South researchers, evidenced through case studies.
- Profile raising and support for the Global South research publishing industry by Research4Life partners.

STEPS TO BRING ABOUT CHANGE

- Improved user experience, reducing content exclusions and building breadth across books, local publishing and languages.
- Improving clarity on practices to ease Open Access publication, including fee waivers.
- Broader training program for librarians and researchers across the full research communications cycle, involving 'Country Connectors'.
- Community building to support two-way exchange.

CORE STRENGTHS

- Strong partnerships with publishers, UN agencies, universities, technical donors and user networks.
- Effective technology platform delivering free or low-cost access and user focused training and resources.
- Friends of Research4Life as a fundraising vehicle for donors and partners.

KEY ASSUMPTIONS

- Research quality improves through genuine collaboration, diverse and inclusive voices, enabled through the depth and quality of interactions.
- Authorized content should be as accessible for researchers in lower income countries as in other parts of the world.
- Access to research is a key development catalyst, leading to research productivity and informing policy and practice.
- Significant disparities in research output between and amongst lower income countries may require local approaches.
- Transformation to Open Access shifts emphasis to authorship equity for lower income countries.
- Partners can significantly influence publishing outlets to expand diversity of editorial teams, boards and reviewers.
- Partners and donors continue to support lower income researcher challenges.



RESOURCES



Friends of Research4Life
Research4Life
Research4Life Strategic Plans
Landscape Analysis 2020
Infrastructure Review 2020
User Review 2021
Impact Report 2024



Research4Life is a passport for 24/7 access that is even more important in a rapidly changing digital world and in pandemic and infodemic times — ensuring access to updated research, and providing clinical care guidelines and policies for public health programs.

Dr. Jackeline Alger Departamento de Laboratorio Clinico Hospital Escuela, Tegucigalpa, Honduras





